



**ADVA  
KREMER**

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Talented and motivated individual seeking for my next professional opportunity that will combine both creative and business aspects - A team player with great planning and organizational competencies - Goal oriented, disciplined and devoted - fast learner and independent, with a track record of learning new fields from scratch and mastering it - a professional athlete at heart, seeking to excel in everything I do.

## WORK EXPERIENCE

### FOUNDER

The Museum of Empiric Values | 2017 - Present

A project I created as part of a course for excelling students, in cooperation between Shenkar collage with Yale University. MEV is a technological platform focused on creating a unified method of evaluating, producing, exhibiting, and trading art. The platform connects industrial Jacquard looms to a digital database drawn from Google Trends and creates a visual representation of the levels of public interest in specific artwork.

### PRODUCTION ASSISTANT, PROJECT MANAGER

People & Computers | 2013 - Present

People & Computers is a Hi-Tech event production company. Engaged in ventures of Google, Amazon, Symantec etc. One of the projects was Google's Shopping IL 2014 I was responsible for the relationships between Google and the vendors.

### INTERNSHIP

SP Diffusion, London | Summer 2016

Leading suppliers of knitwear to UK high street and internet fashion brands.

### FOUNDER & DESIGNER

THE SAILBOAT | 2014-2016

My own B2C beach and home towel brand. I did everything from design, manufacturing, branding and sales. Succeeded to establish strong social media presence that led to continuous increase in sales.

### ART DIRECTOR & POP-UP STORE PRODUCTION

MUTRAH jewellery | 2013-2015

Art and production of promotional video clip. Setting-up pop-up stores including: sales and stock management.

### OFFICER

IDF, Manpower Directorate/ Staff Dept. | 2008-2011

Leading officer in manpower and pension planning, having been responsible for high budgets.

## EDUCATION

### BACHELOR'S DEGREE

Shenkar College of Engineering, Design and Art  
Bachelor's degree in Textile Design. Majored in weaving.

### GRADUATE

Tichon Hadash High school | Tel Aviv, Israel | 2008  
Graduated with honors. Economy, Business and Arabic majors.

## EXHIBITIONS

### FRESH PAINT PAIR 10

TEL AVIV | APRIL 2018

Artist Greenhouse - I was chosen out of thousands of artists.

### IMAGE - GROUP EXHIBITION

Benyamini Center for Contemporary Ceramics | 2017  
Curated by Shira Keret & Itay Laniado

## AWARDS

### AMERICA-ISRAEL Cultural Foundation Award

Israel | 2017-2018

America-Israel Cultural Foundation scholarship recipient for 2017/18 in Fashion and Textile design.

### AZRIELI DESIGN AWARD OF ACADEMIC ACHIEVEMENT

Shenkar College | 2014

Completed first year with honors.

### NATIONAL 420 SAILING CHAMPIONSHIP

Israel | 2012

Israel's 420 champion (Gold Medal).

### MINISTRY OF CULTURE AND SPORTS

Israel | 2009

Minister of Culture and Sports award for top athletes.

### 420 WORLD CHAMPIONSHIP

Greece | 2008

Silver medal and John Merrick's (under 18) Trophy.

## REFERENCES

Dana Pelled | VP Operations, People & Computers  
danapelled@pc.co.il

Mandy Lee | Design Manager, SP Diffusion  
mandy@spdifusion.com

## SKILLS

Illustrator  
Photoshop  
Indesign  
Office

## LANGUAGE

